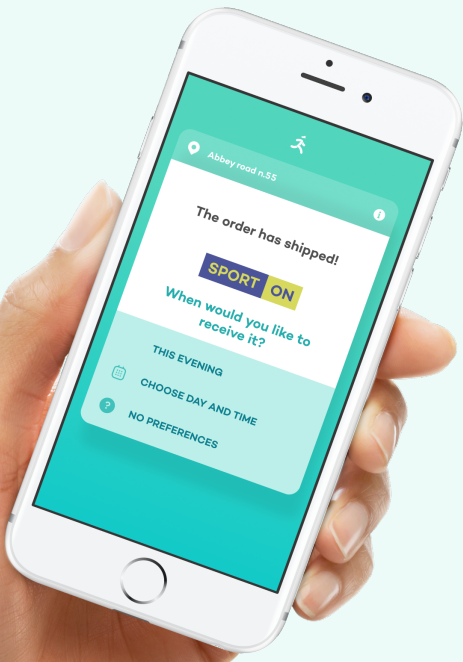# milkman

Last-Mile is the new Retail

Home delivery is the new key differentiator to drive consumer conversion

Excelling at that challenge requires close coordination between commerce and logistics and shaping consumers' behaviour

Milkman Technology enables both Retailers and Logistics teams to:

- Design a better customer experience with more choice, control, and transparent communication
- Grow their top line by making last-mile delivery an advantage, not a barrier
- Operate more effectively by utilizing a data-driven approach to optimization and process orchestration
- Drive customer behaviour by implementing flexible time-slots, thus profiting from lesser constraints, lower cost to serve and a lower shipping fee

Milkman Home-Delivery Platform

Commerce and logistics integration at the point-of-sale is enabling dynamic choice of convenience and cost.

Deep business insights are driving better planning of last-mile logistics and transportation.

Effective communication based on the customer's unique needs and preferences drives a better experience from purchase to delivery.

Logistics CRM
Delivery Experience
Customer
Operations
Point-of-Sale
Execution
Planning
AI/ML Hyper-automation
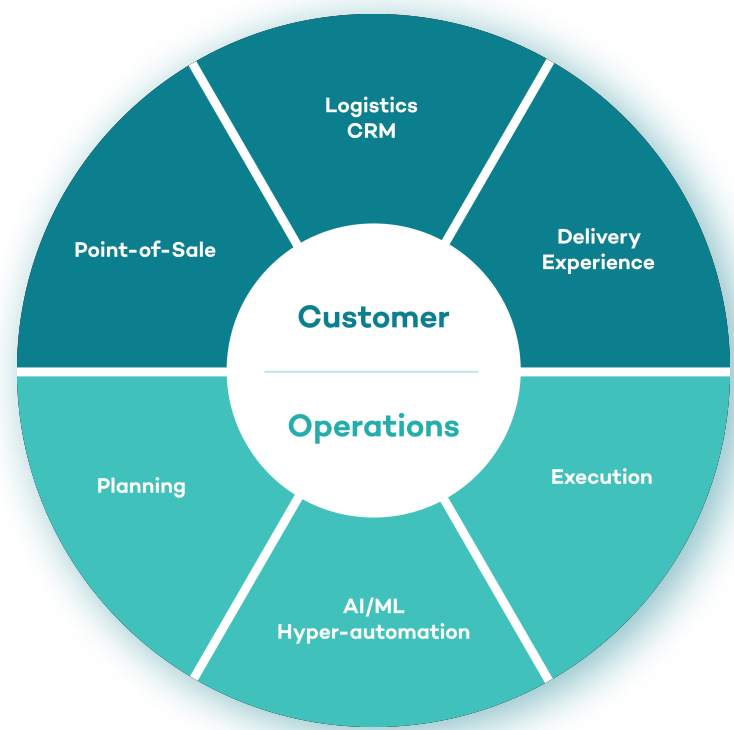
About Milkman Technologies

We offer technology and expertise for designing optimal delivery experiences to logistics teams and organizations. Milkman Home-Delivery Platform is the solution to help meet and exceed customers' expectations cost-effectively by providing technology for orchestrating choice, control, convenience, and price along the supply chain, leveraging our **unique expertise** in routing optimization and GPS Tracking.

Milkman was founded in 2015 and now counts **€35 million in funding**, international clients and offices across Europe. In 2019 partnered with Poste Italiane (Italy's National Post) to provide same-day and scheduled deliveries services.

Milkman has been named as **Sample Vendor in 2020 and 2021 Gartner Reports for Supply Chain Technologies and TMS provider**.

Among our Clients are Brands such as:

amazon

NESPRESSO

ZARA

Poste italiane

PMM One Retail Group
Public Media Markt

Easy coop

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